

NEWS RELEASE

FOR IMMEDIATE USE

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Hearts 4 Art: Serving the Katy Area

Katy, Texas (February 11, 2008) – Katy Visual & Performing Arts Center (KVPAC) is hosting their annual formal gala, *Hearts 4 Arts*, on Friday, February 22nd from 6:30pm to 11:00pm at the Cinco Ranch Golf Club, 23030 Cinco Ranch Blvd, Katy, TX 77450

“KVPAC works tirelessly to provide dynamic arts education programs focusing on those who are underserved and at-risk,” says Patti Pedigo, gala chairperson, “KVPAC initiates partnerships with other non-profits such as Bo’s Place, Brookwood Community, Shriners Childrens Hosptial, and Katy YMCA. I love their collaborative attitude serving people of all ages and it is why I got involved with the organization.,” says Patti Pedigo, gala chairperson.

Many associate KVPAC exclusively with providing after-school classes and summer camps to area children. Children’s programming is an important but small part of the overall operation. KVPAC is in its 8th year of operation and has expanded from serving approximately 60 young children the first year, to more than 16,000 children, youth and adults last year. In its community outreach programs alone, more than 12,000 participated with more than 89% served free-of-charge. Demand for services and programs continue to grow. Gala proceeds are earmarked for future expansion and matching grants will be applied for from charitable foundations.

The level of local donations is extremely important because it is noted by charitable foundations as evidence of community support and is a determining factor in making grant awards. “We deeply appreciate our 2008 Patron of the Arts sponsors: Katy Magazine and Tradition Bank,” said Kristin Miller, “Their generous donations make it possible for KVPAC to serve with all its Arts not only to develop talents, we feel participation in arts-based programs is an effective tool to build self-confidence, stimulate critical thinking skills and encourage people of all ages to become capable and responsible members of the community.”

The evening’s scheduled events include a silent auction of original artwork donated by local artists and dancing to music provided by the Seven Lakes High School Jazz Combo Band and the K-Jams Band. Dinner catered by El Jarrito Mexican Restaurant will round out the night.

A Single ticket for the *Hearts 4 Arts* gala is \$80.00; Couples are \$150.00; Table Sponsorship is \$750.00; Benefactor Sponsorship is \$1,000; and Patron of the Arts Sponsorship is \$2,500.00. To purchase tickets phone KVPAC at 281-829-2787.

IMAGES AND WORD VERSION OF PRESS RELEASE ATTACHED

Photo caption: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX.

ABOUT KVPAC

As a 501(c)(3) non-profit organization, KVPAC annually serves more than 16,000 children, youth and adults through its community outreach programs, free ARTS for ALL! events and tuition-based workshops in Theater Arts, Visual Arts and Music. Funding comes from grants & donations from charitable foundations, local business and individuals. Contributors include: Houston Endowment Inc, National Endowment for the Arts, Houston Arts Alliance, Texas Commission on the Arts, Target Foundation, British Petroleum Foundation, Wal-Mart Foundation, Tradition Bank & Katy Magazine. For more information, please visit our website: www.KVPAC.org

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