

# **NEWS RELEASE**

**FOR IMMEDIATE USE**

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## **Free Family Fun in Katy**

The “Price is Right” at the ARTS for ALL! Family Festival because admission, all activities and refreshments are free-of-charge courtesy of event sponsors, Katy YMCA and Learning Express Toys. More than 50 booths provided by local businesses and non-profit organizations have a variety of things for attendees: art projects, face painting, balloons, professional artist demonstrations, games, caricatures, door prizes, giveaways, photo booths, food and much more.

In addition, there will be lively stage performances through out the day. Jabbar the Great will perform dazzling feats of magic and Books Alive! Literacy through the Arts will present two professional musical theatre adaptations of featured children’s books: *Don’t Eat the Bluebonnets* performs at 10:00 a.m. and *The Ballerina With Webbed Feet* performs at 1:00 p.m. “Books Alive! plays are usually only available as part of a private academic field trip for children and the cost is normally \$28/child,” said Fluerette Fernando, *Ballerina* director, “We are so pleased to be able to share our love of books, the importance of reading and our professional performances with the community at no-charge.”

The ARTS for ALL! Family Festival is Saturday, March 29<sup>th</sup> from 10:00 a.m. to 5:00 p.m. at beautiful LaCenterra located at 23501 Cinco Ranch Blvd. (across from Cinco Ranch High School). The festival is provided as a community service by LaCenterra in partnership with Katy Visual & Performing Arts Center (KVPAC), a non-profit organization. Kristin Miller, KVPAC Executive Director said, “The festival is all about celebrating the arts, creating an interactive opportunity for businesses and non-profits to give back to the community, and enjoying family time together. We invite the community to come and simply play the day away. You can’t beat the price - ‘free things to do’ is a pretty good deal.”

There are a few booth spaces available for interested businesses or non-profit organizations to join in the festival fun. There are no booth fees to participate and applications can be downloaded at [www.KVPAC.org](http://www.KVPAC.org) or phone KVPAC at 281-829-2787 for more information.

## **IMAGES & WORD VERSION ATTACHED**

### **ABOUT KVPAC**

As a 501(c)(3) non-profit organization, KVPAC annually serves more than 16,000 children, youth and adults through its community outreach programs, free ARTS for ALL! events and tuition-based workshops in Theater Arts, Visual Arts and Music. Funding comes from grants & donations from charitable foundations, local business and individuals. Contributors include: Houston Endowment Inc, National Endowment for the Arts, Houston Arts Alliance, Texas Commission on the Arts, Target Foundation, BP Foundation, Wal-Mart Foundation, Tradition Bank & Katy Magazine. For more information, please visit our website: [www.KVPAC.org](http://www.KVPAC.org)

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